

Privacy Policy

OF WANDERS WONDERS B.V., TRADING UNDER THE NAME OF 'MARCEL WANDERS'

We are aware that you place trust in us. We therefore regard it as our responsibility to protect your privacy. MARCEL WANDERS respects the privacy of visitors to its websites www.marcelwanders.com and connecting sites (e.g. press.marcelwanders.com) and www.rijksmastersofthegoldenage.com. And ensures that the information you provide is treated confidentially. MARCEL WANDERS processes personal data in accordance with the requirements of the General Data Protection Regulation (GDPR). This page shows you which data we collect when you use our website and why we collect this data.

Purpose of data processing

We process your personal data for the purpose of sending you newsletters, informing you of events and activities of MARCEL WANDERS and e-commerce activities. Your personal data is stored in our customer management system.

If you contact us via our websites or send us an email, this data is saved. However, this data is not saved longer than is necessary for providing a complete answer or finalising the relevant matter.

Google analytics

We use Google Analytics to analyse and keep track of how users make use of our websites. The information that is obtained by Google Analytics (e.g. your IP address) is saved on Google's servers. Google uses this information to keep track of how our website is used, to be able to provide reports on the website to us, and to give its advertisers information on the effectiveness of this marketing technique.

Google may provide this information to third parties if it is required to do so by law or insofar as these third parties process the information on behalf of Google. We have no control over this. Click [here](#) for Google's privacy policy.

Cookies

We collect data for research to gain a better understanding of our customers, so we can tailor our services to this. This website uses "cookies" (text files placed on your computer) to help the website analyse how users use the site. The information generated by the cookie about your use of the website may be transferred to proprietary servers of Wanders Wonders B.V. or third party. We use this information to keep track of how you use the website, to set up website activity reports, and to provide other services related to website activity and internet usage.

Social media

We refer to social media, such as Twitter, Facebook, LinkedIn, Instagram, etc. on our websites. These buttons can be used to promote or share our websites on these social media. However, we are not responsible for the privacy policy of Twitter, Facebook, LinkedIn, etc., since these third parties determine how these social media buttons work. Using a social media button places a cookie, among other things.

The privacy policy of these social media providers changes regularly. You can read the privacy policies of [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#) and [LinkedIn](#) by clicking on these

links. By clicking on these links, you can read more about how these third parties deal with your personal data.

Newsletter

We issue a monthly newsletter and special newsletters. The aim is to share news about MARCEL WANDERS. You will receive these newsletters only if you have given explicit consent for this purpose. Every newsletter has an unsubscribe option. The email addresses that we receive for sending our newsletter are not used for other purposes, unless you have given MARCEL WANDERS consent for this purpose, and will never be given to third parties without your explicit consent.

Your personal data and third parties

MARCEL WANDERS will never give your personal data to third parties unless (i) this data is transferred to a processor hired by MARCEL WANDERS for the purposes summarised in this privacy policy, with which MARCEL WANDERS has entered into an agreement ensuring that the processor provides adequate guarantees for the protection of this personal data, (ii) MARCEL WANDERS is obliged on the basis of a statutory provision to forward personal data to a competent authority, or (iii) MARCEL WANDERS is obliged by a court order to provide this data to a third party.

Your personal data: inspection and correction

If you have a relationship with MARCEL WANDERS by virtue of an agreement or in another manner, you are entitled to inspect, alter, or delete your personal data. You may also indicate in writing that you do not wish to be approached by MARCEL WANDERS. Your questions and/or written response may be sent to the following address:

Marcel Wanders (Wanders Wonders B.V.)
Westerstraat 187
1015 MA Amsterdam
The Netherlands
p: +31 (0)20 422 13 39(local tariff)
f: +31 (0)20 681 50 56
email general: joy@marcelwanders.com

Security

We take precautions to ensure the security of your personal information and strive to keep it accurate. We carefully protect your personal information from loss, destruction, falsification, manipulation, and unauthorised access or unauthorised disclosure and have developed and will maintain security procedures to safeguard Personal Information against loss, theft, copying, and unauthorised disclosure, use or modification. Access to Personal Information is restricted to employees and authorised service providers who need it to perform their work.

Amendments to privacy policy

We reserve the right to amend this privacy policy at any time. It is therefore advisable to consult this privacy policy on a regular basis.

This privacy policy was last supplemented and/or amended on May, 2018.